



**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Sev K.H. Keil et al.	Examiner:	Daniel Lastra
Serial No.:	09/845,051	Group Art Unit:	3622
Filed:	April 27, 2001	Docket:	J140U002US00 (B01.002)
Title:	SYSTEM TO PROVIDE CONSUMER PREFERENCE INFORMATION		

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**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

**MS Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In compliance with the duty imposed by 37 C.F.R. § 1.56, and in accordance with 37 C.F.R. §§ 1.97 *et. seq.*, the referenced materials are brought to the attention of the Examiner for consideration in connection with the above-identified patent application. Applicants respectfully request that this Supplemental Information Disclosure Statement be entered and the documents listed on the attached Form 1449 be considered by the Examiner and made of record. Pursuant to the provisions of MPEP 609, Applicants request that a copy of the 1449 form, initialed as being considered by the Examiner, be returned to the Applicants with the next official communication.

Pursuant to 37 C.F.R. §1.97(c)(1) and 37 C.F.R. §1.97(e)(1), Applicants state that each item of information contained in the Supplemental Information Disclosure Statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the Supplemental Information Disclosure Statement.

It is believed that no fee or statement is required with the Supplemental Information Disclosure Statement. However, if a final action under §1.113, a notice of allowance under §1.311, or an action that otherwise closes prosecution in the application has been mailed, the Commissioner is hereby authorized to charge the required fees to Deposit Account No. 50-3834 in order to have this Supplemental Information Disclosure Statement considered.

The Examiner is invited to contact the Applicants' Representative at the below-listed telephone number if there are any questions regarding this communication.

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Serial No :09/845,051

Filing Date: April 27, 2001

Title: SYSTEM TO PROVIDE CONSUMER PREFERENCE INFORMATION

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Pursuant to 37 C.F.R. 1.98(a)(2), Applicant believes that copies of cited U.S. Patents and Published Applications are no longer required to be provided to the Office. Notification of this change was provided in the United States Patent and Trademark Office OG Notices dated October 12, 2004. Thus, Applicant has not included copies of any US Patents or Published Applications cited with this submission. Should the Office require copies to be provided, Applicant respectfully requests that notice of such requirement be directed to Applicant's below-signed representative. Applicant acknowledges the requirement to submit copies of foreign patent documents and non-patent literature in accordance with 37 C.F.R. 1.98(a)(2).

Respectfully submitted,

SEV K.H. KEIL ET AL.

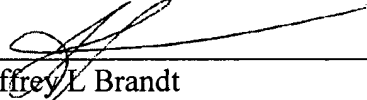
By their Representatives,

**Customer No. 33893**

203.438.1077

Date January 31, 2007

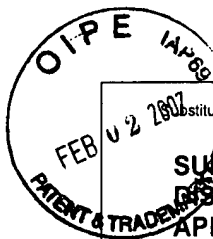
By

  
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Jeffrey L Brandt  
Reg. No. 31,490

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 31st day of January, 2007.

\_\_\_\_\_  
Christine Hartness

  
\_\_\_\_\_  
Signature



<p>Substitute for form 1449A/PTO</p> <p><b>SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b></p> <p>(Use as many sheets as necessary)</p>				<i>Complete if Known</i>	
				Application Number	09/845,051
				Filing Date	April 27, 2001
				First Named Inventor	Keil, Sev
				Art Unit	3622
				Examiner Name	Lastra, Daniel
Sheet	1	of	1	Attorney Docket No: J140U002US00 (B01.002)	

US PATENT DOCUMENTS					
Examiner Initial *	Cite No	USP Document Number	Publication Date	Name of Patentee or Applicant of cited Document	Filing Date If Appropriate
		US-20060218162A1	09/28/2006	Keil, S. H., et al.	03/24/2005
		US-6009407	12/28/1999	Garg, A.	02/27/1998
		US-7062510	06/13/2006	Eldering, C.	12/02/1999

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No	Foreign Document No	Publication Date	Name of Patentee or Applicant of cited Document	T <sup>2</sup>
		WO-9726612A1	07/24/1997	Peckover, D. L.	

OTHER DOCUMENTS -- NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.			T <sup>2</sup>
		GREEN, et al., "Conjoint Analysis in Consumer Research: Issues and Outlook", <u>The Journal of Consumer Research</u> , 5(2), <a href="http://www.jstor.org/">http://www.jstor.org/</a> , (Sep. 1978), 103-123			
		GRIFFIN, A., et al., "The Voice of the Customer", <u>Marketing Science</u> , 12(1), <a href="http://www.istor.org/">http://www.istor.org/</a> (1993). 1-27			

EXAMINER

DATE CONSIDERED